

Cookies and other Tracking Technologies

We (and our service providers) also collect information through Cookies and Similar Technologies. Most Cookies and Similar Technologies will only collect De-Identified Information such as how you arrive at our website or your general location. However, certain Cookies and Similar Technologies do collect Personal Information. For example, if you click Remember Me when you log in to our website, a cookie will store your username.

We (and our service providers) may collect information using Cookies and Similar Technologies about:

- The device you use to browse our websites or to access our apps (for example, we may collect information about the operating system or the browser version and the type of device you use to open electronic communications from us);
- The IP address and information related to that IP address (such as domain information, your internet provider and general geographic location);
- Browsing history on our website or in our apps (such as what you search for, the pages you view, how long you stay, and how often you come back);
- How you search for our website and from which websites you link to our website
- Which ads or online content from us you view, access, or click on;
- Your browsing and app use activities over time, and across other websites and apps, following your visit to one of our websites or apps (service providers or Third-Party Ad-Servers perform such activities on our behalf);
- The likely associations among different browsers and devices;
- Whether you open our electronic communications and which parts you click on;
- The location of your mobile device (for example, when you use mobile websites or apps to register to receive location-based content).

We (and our service providers) may also collect information made available through third-party platforms and apps (such as online social media platforms), through online databases or directories, or that is otherwise legitimately obtained. This information may be governed by the privacy notice(s) provided by the third party at the time of collection.